RECEIPTING AND ADMINISTRATION OF UNSW FUNDRAISING INCOME PROCEDURE

Policy Hierarchy link | Framework for Development at UNSW
---|---
Responsible Officer | Chief Executive UNSW Foundation
| Director of Finance
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Superseded Documents | N/A
File Number | 2011/00278

Associated Documents
- Commercial Activities – Operational Guidelines for relevant period
- UNSW Guidelines for Commercial Activities
- Accounting Manual
- Non-Contractual Research Funds procedure
- Research Grants – Administration and Accounting Procedures
- Naming Rights Policy
- Guidelines – Gift Acknowledgement For Documenting And Administering Fundraising Contributions To The University Of New South Wales For A Specific Purpose, developed for the UNSW Foundation Limited, 17 March 2010.
- Chart of Accounts Guidelines
- UNSW 2011 – 2013 Budget Companion

<table>
<thead>
<tr>
<th>Version</th>
<th>Authorised by</th>
<th>Approval Date</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Executive Director, Finance and Operations</td>
<td>13 April 2011</td>
<td>13 April 2011</td>
</tr>
</tbody>
</table>
1 Purpose and Scope

The Framework for Development at UNSW (see Attachment C) outlines the structure for fundraising at the University of New South Wales (UNSW). This Procedure sets out the processes for receipting and accessing fundraising income at UNSW.

This Procedure does not address specific legal or taxation issues which are addressed in the Guidelines – Gift Acknowledgement For Documenting And Administering Fundraising Contributions To The University Of New South Wales For A Specific Purpose which was developed for the UNSW Foundation Limited.

The fundraising effort is the responsibility of the Chief Executive of the UNSW Foundation. As outlined in the Framework for Development at UNSW, the Foundation Office (the division of UNSW) has responsibility for the administrative support for all fundraising income to UNSW.

All staff involved in fundraising activities, including development managers, finance managers, general managers, administration managers, general finance staff, and staff employed in the Foundation Office, must comply with these Procedures.

2 Donat_UNSW

Donat_UNSW is the Department ID in NSFinancials (NSF) where all the financial activity related to fundraising is recorded. Transactions in Donat_UNSW can only be made by Foundation Office staff. Donat_UNSW is divided into a number of sub-departments to ensure each Faculty/Division has access to the information relevant to that Faculty/Division as listed below.

<table>
<thead>
<tr>
<th>Dept ID</th>
<th>Short Description</th>
<th>Long Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONAT_LAW</td>
<td>Law</td>
<td>Law Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_ENG</td>
<td>Engineering</td>
<td>Engineering Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_FASS</td>
<td>FASS</td>
<td>FASS Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_MED</td>
<td>Medicine</td>
<td>Medicine Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_BCI</td>
<td>Science</td>
<td>Science Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_FBE</td>
<td>FBE</td>
<td>FBE Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_COFA</td>
<td>Fine Arts</td>
<td>COFA Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_ASB</td>
<td>Business</td>
<td>Business Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_ADFA</td>
<td>Defence</td>
<td>ADFA Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_UNIW</td>
<td>Uni Wide</td>
<td>Uni wide Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_SPOR</td>
<td>Sport &amp; Rec</td>
<td>Sport &amp; Rec Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_DVCA</td>
<td>DVC (Academic)</td>
<td>DVC (Academic) Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_DVCR</td>
<td>DVC (Research)</td>
<td>DVC (Research) Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_USRV</td>
<td>Uni Services</td>
<td>University Services Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_CENT</td>
<td>Central Control</td>
<td>Central Control Fundraising Contributions</td>
</tr>
<tr>
<td>DONAT_CoOp</td>
<td>Co-Op Program</td>
<td>Co-Op Fundraising Contribution</td>
</tr>
</tbody>
</table>

Table 1 – List of Sub-Departments in Donat_UNSW
Only Foundation Office staff can request a new sub-department in Donat_UNSW by using the Department Chartfield Modification form. All projects in Donat_UNSW will have either BE or ED fund code (see section 2.2). The BE and ED fund code cannot be used by any other Department in NSF.

2.1 Documenting fundraising contributions

Development managers document fundraising contributions for the Faculties. The development associate and planned giving manager in the Foundation Office document University-wide contributions. The following forms of documentation are required for the following sources of contribution:

<table>
<thead>
<tr>
<th>Source of Contribution</th>
<th>Documentation required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bequest</td>
<td>Will</td>
</tr>
<tr>
<td>Donation/Gift</td>
<td>Gift Acknowledgement</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>Sponsorship Agreement</td>
</tr>
<tr>
<td>Non-contract grant</td>
<td>Letter from contributor/acquittal form</td>
</tr>
<tr>
<td>Event-based income</td>
<td>Gift Acknowledgement</td>
</tr>
</tbody>
</table>

2.2 Opening a new project in Donat_UNSW

The Foundation Office will open projects for recording fundraising income to UNSW. These projects are in the Donat_XXXX Departments in NSF. Only the following fund codes can be used when opening a project in Donat_XXXX:

- ED101  Endowment Research
- ED202  Endowment General
- BE101  Beneficial Research
- BE202  Beneficial General

- A project must be opened in Donat_XXXX by the Foundation Office before fundraising income can be receipted. This is done by the development associate who completes the Project Chartfield Modification Form (designed specifically for projects in Donat_UNSW).
- The new project details will be provided to the Faculty/Division.
- The Faculty/Division must then open a project in the Faculty/Division and provide this information to the Foundation Office. See section 2.3 for more information.
- To enable accurate interest calculations there must be a one-to-one relationship between the Donat_XXXX project and the FC101 projects in the Faculty/Division.
- There should be no payroll expenses incurred or posted to Donat_XXXX.
- When opening a new project in Donat_XXXX the following ChartField attributes must be included:

**Source of Contribution (choose one of the following)**
- Donation/Gift
- Bequest
- Sponsorship
- Non-Contract Grant
- Internal transfer/seed funding
- Event Based Fundraising (Fundraising receipts)

**Use of Contribution (choose one of the following)**
- Scholarships
- Prize
- Award
- Chair/Fellowship
- Capital Campaign
- Research
- General Fundraising

**Related project**
Include the related FC101 project in the Faculty/Division

**Related department**
Include the related department where the FC101 project is located

Diagram 1 in Appendix A provides details of the steps involved.

### 2.3 Opening a project in the Faculty/Division

To access fundraising contributions, the Faculty/Division will require a project with the FC101 fund code to raise a journal request for disbursement of the fundraising income. The FC101 project must be opened at the same time as the Donat_XXXX project is opened, and there must be a one-to-one relationship between the Donat_XXXX project and the FC101 project in the Faculty/Division.

See section 2.7 for further details about the characteristics of the FC101 fund type.

See Diagram 1 – *Opening a New Project in Donat_UNSW*.

### 2.4 When to close a project

In accordance with the University guidelines on when to close a project (see Finance website www.fin.unsw.edu.au):

- A project should be closed in Donat_XXXX when the Foundation Office believes there is no further income expected and the funds have been fully expended in line with the intentions of the contributor.
2.5 Revenue Receipting

Payments for fundraising contributions can be received by cheque and credit card (all major credit cards are accepted). An invoice payment can be made by EFT using the information provided on the invoice.

The Faculty/Division is responsible for notifying the Foundation Office when fundraising revenue is expected. This is the role of the development manager or the finance manager.

The Director of Finance may approve an application by a Faculty or Division for an internal transfer to an FC101 project from another fund type. If approved, the transaction must be processed by Central Finance.

Fundraising income is receipted into Donat_XXXX as external revenue using the following account codes which can only be used in Donat_XXXX.

<table>
<thead>
<tr>
<th>Source of Contribution</th>
<th>Account Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bequests</td>
<td>1082</td>
<td>Bequests - Research</td>
</tr>
<tr>
<td></td>
<td>1083</td>
<td>Bequests - General</td>
</tr>
<tr>
<td></td>
<td>1282</td>
<td>Bequests - Capital</td>
</tr>
<tr>
<td>Donations</td>
<td>1080</td>
<td>Donations – General</td>
</tr>
<tr>
<td></td>
<td>1081</td>
<td>Donations – Research</td>
</tr>
<tr>
<td></td>
<td>1280</td>
<td>Donations - Capital</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>1221</td>
<td>Sponsorships – General</td>
</tr>
<tr>
<td></td>
<td>1223</td>
<td>Sponsorships - Research</td>
</tr>
<tr>
<td>Non-contract Grant</td>
<td>0826</td>
<td>Rsch-Commonwealth Govt Assist</td>
</tr>
<tr>
<td></td>
<td>0827</td>
<td>Cth Govt - Capital grant</td>
</tr>
<tr>
<td></td>
<td>0828</td>
<td>Cth Govt - General</td>
</tr>
<tr>
<td></td>
<td>0134</td>
<td>Rsch-State Govt Assist</td>
</tr>
<tr>
<td></td>
<td>0705</td>
<td>Grants-State Govt Assist</td>
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<tr>
<td></td>
<td>0706</td>
<td>Grants-State Govt - Capital</td>
</tr>
<tr>
<td></td>
<td>0804</td>
<td>NonContract&amp;NonGovt grants-Gen</td>
</tr>
<tr>
<td></td>
<td>0805</td>
<td>NonContract&amp;NonGovt grants-Res</td>
</tr>
<tr>
<td>Other Fundraising Activities</td>
<td>1087</td>
<td>Event based income</td>
</tr>
<tr>
<td>Foundation Assets Transfers</td>
<td>2005</td>
<td>Transfers of Foundation Trust Assets (clearing account)</td>
</tr>
</tbody>
</table>

If it is income from a new fundraising effort, then it cannot be receipted until a new project has been opened by the Foundation Office.

Diagram 2 Decision Tree for Treatment of External Revenue Receipting at UNSW (excluding Teaching Revenue) provides clarity around how to decide what is fundraising income, and how it should be receipted. The Foundation Office can provide advice and support in making the decision. For further information, see the Finance website www.fin.unsw.edu.au.
2.5.1 Conferences and other events

All sponsorship contributions to subsidise a conference or other event must be receipted through Donat_XXXX. This contribution can then be disbursed to an FC101 in the Faculty/Division.

When ticket sales for conferences and other events are considered fundraising income, that income must be receipted through Donat_XXXX. It is best to confirm with the Foundation Office before organising an event to ensure income is receipted appropriately.

The income can then be transferred from the FC101 to the appropriate project in the Faculty/Division (GIXXX, OPXXX or GNXXX) by L30 journal. The Foundation Office will only approve the L30 journal to transfer the sponsorship funding if there is an agreement in place documenting the project details for the transfer.

The following account codes must be used:

Receipting of external funds
Cr Account Code 1221 (Sponsorships)

Transferring to FC101 project
Dr Donat_XXXX BE/ED a/c code 6967 (General Fundraising)
Cr Faculty / Division FC101 a/c code 1467 (General Fundraising)

Transferring to OP001 / GI105 project:
Dr Faculty / Division FC101 a/c code 6967(Generic Fundraising)
Cr Faculty / Division OP001 / GI105 a/c code 1467 (General Fundraising)

2.5.2 Preparing the receipt

The requirements for inclusion on a receipt differ subject to whether the source of the contribution is a gift, bequest, sponsorship, non-contract grant or event based income.

The information to be included on the receipt is prepared by the Foundation Office using the L20 form. The Foundation Office is responsible for taking the payment and the L20 form to Treasury to be receipted using the One-Stop system.

The Foundation Office is also responsible for sending the receipt, with a thank-you letter to the contributor.

Diagram 3 Receipting Fundraising Income in Appendix A provides the detailed steps for receipting fundraising income.
2.5.3 Ensemble and LIME

The Music Performance Unit (MPU) is responsible for the activities for the UNSW Ensemble, and the UNSW Orchestra and UNSW Wind Band (collectively called LIME – Large Instrumental Music Ensembles). The income from ticket sales is receipted directly into the MPU, and the gifts are receipted into Donat_UNIW. Process overview:

- MPU will complete an L20 form for the gift
- MPU will deliver the L20 to the Cashier
- MPU will provide to the Foundation Office the correspondence from the subscriber/donor, the original L20 receipt and any other relevant information
- MPU will send the subscriber their tickets
- Foundation Office will send subscriber/donor the receipt and acknowledgement letter

Please refer to the Music Performance Unit for further information on these processes.

2.5.4 Recognising internal revenue in Faculty/Division

Fundraising income cannot be recognised in the Faculty/Division as external revenue. It is recognised as internal revenue using the following account codes.

<table>
<thead>
<tr>
<th>Account</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1461</td>
<td>Scholarship</td>
</tr>
<tr>
<td>1462</td>
<td>Prize</td>
</tr>
<tr>
<td>1463</td>
<td>Award</td>
</tr>
<tr>
<td>1464</td>
<td>Chair/Fellowship</td>
</tr>
<tr>
<td>1465</td>
<td>Capital Campaign</td>
</tr>
<tr>
<td>1466</td>
<td>Research</td>
</tr>
<tr>
<td>1467</td>
<td>General Fundraising</td>
</tr>
</tbody>
</table>

2.6 Disbursement

Donat_XXXX can only disburse funds via internal transfer to a project with an FC101 fund code in a Faculty or Division. Each request for disbursement must be checked against the governance documents (the Gift Acknowledgement or Sponsorship Agreement) held by the Foundation Office, and approved accordingly.

The Faculty/Division must request access to the fundraising income using an internal transfer (L30), completing the credit side of the L30 and the Foundation Office will complete the debit side of the journal. Evidence of the expenditure will be required. The signatures on the L30 will need to be in line with the Gift Acknowledgement/Sponsorship Agreement. The L30 plus supporting documents should be sent to the Foundation Office finance officer by email.

The requests for funding from Donat_XXXX into FC101 will be processed monthly. The Faculty should request funding via journal (L30) after month-end. The L30 will be processed by the Foundation Office before the next month-end.

The disbursement process is documented in more detail in Diagram 4 – Disbursement from Donat_UNSW in Appendix A.
2.7 Using FC101

The FC101 is a fund code set-up specifically to record how the Faculties/Divisions use fundraising income. It sits in the Restricted Funds area which means that these funds can only be spent on the purpose for which the contribution was originally made to UNSW. It also means that the funds cannot be spent on general purposes such as supporting the University’s general teaching and research infrastructure. These funds will carry over at year end.

Faculties/Divisions can only access fundraising income through projects with the FC101 fund code. The income will be recognised as internal revenue. Some of the features of the FC101 include:

- it can operate in deficit, but if funds do not exist in the matching project in Donat_XXXX the Faculty/Division will have to cover the deficit
- L30s requesting funding from Donat_XXXX into FC101 will be processed monthly
- interest will be calculated on the net balance (Donat_XXXX project less related FC101 project)
- to ensure negative interest is not charged to the FC101 project, there will need to be a one-to-one relationship between the Donat_XXXX project and the FC101 project in the Faculty/Division (see section 2.9)
- it cannot transfer income or expenditure to other internal projects or other fund codes (there are some exceptions; see section “Conferences and other events”)
- it can pay for salary, purchasing etc., as long as the expenditure is in line with the purpose of the contribution as outlined in the documentation (Gift Acknowledgement, Sponsorship Agreement etc.)
- it cannot receipt external income
- it cannot receipt internal income from other fund codes (there are some exceptions: see below)
- it is used only in the Faculty/Division for funding transferred from Donat_XXXX
- it must be opened at the same time as the related Donat_XXXX project.

The FC101 can only receive internal income from Donat_XXXX. There may be occasions when an internal transfer from Faculty/Division will be approved by Director of Finance for internal/seed/matching funding¹. Only the Director of Finance can approve internal transfers from sources other than Donat_XXXX, and the journals must be processed by Central Finance.

¹ Eg outcome of GI review where it was approved that funding was fundraising contribution and the Director of Finance approved the transfer of funding OR where an agreement exists for Faculty/Division to provide matching funding for scholarships etc. (example Resmed Scholarships)
2.8 Relevant account codes

The following account codes must be used

<table>
<thead>
<tr>
<th>Account</th>
<th>Description</th>
<th>Account</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6961</td>
<td>Scholarship</td>
<td>1461</td>
<td>Scholarship</td>
</tr>
<tr>
<td>6962</td>
<td>Prize</td>
<td>1462</td>
<td>Prize</td>
</tr>
<tr>
<td>6963</td>
<td>Award</td>
<td>1463</td>
<td>Award</td>
</tr>
<tr>
<td>6964</td>
<td>Chair/Fellowship</td>
<td>1464</td>
<td>Chair/Fellowship</td>
</tr>
<tr>
<td>6965</td>
<td>Capital Campaign</td>
<td>1465</td>
<td>Capital Campaign</td>
</tr>
<tr>
<td>6966</td>
<td>Research</td>
<td>1466</td>
<td>Research</td>
</tr>
<tr>
<td>6967</td>
<td>General Fundraising</td>
<td>1467</td>
<td>General Fundraising</td>
</tr>
</tbody>
</table>

2.9 Calculation of interest and interest distribution

All projects in Donat_XXXX will accrue interest. To ensure interest is only calculated on the actual balance of the fundraising income (i.e. taking into account any positive or negative balances in the related FC101 project), Treasury will calculate interest on both the Donat_XXXX project and the related FC101 project. Any (positive or negative) interest charges on the FC101 project will be posted to the related project in Donat_XXXX, rather than to the FC101 project in the Faculty/Division. The interest on the FC101 project will be calculated by the Financial Systems Team (FinSys) and forwarded to the Foundation Office to be posted to the related Donat_XXXX project.

Interest is distributed twice a year, once for the December to May period and once for the June to November period. Treasury calculates the interest and distributes interest into the relevant Donat_XXXX project. Interest is set by the Executive Director, Finance and Operations on an annual basis. The Chief Executive and the Chair of the UNSW Foundation Finance Committee must be consulted by UNSW when it is setting the annual distribution policy in relation to Donated Funds@UNSW (see Appendix C – Framework for Development at UNSW).

Only those projects in Donat_XXXX will be added to the interest tree (noting the related FC101 projects), and it is the responsibility of the Foundation Office Financial Controller to ensure all relevant Donat_XXXX projects are included on the Interest Tree.

2.10 Raising an invoice

An invoice cannot be raised for a gift if the contribution is to meet the requirements of the Australian Tax Office (ATO) regarding gifts (see section “Pledge Reminder” below). An invoice can only be raised for a sponsorship (where there is a material benefit to the sponsor), or for a non-contract grant. Generally there will be an agreement which will include a payment schedule. The Goods and Services Tax (GST) will be applicable where the sponsor receives something of value in return for the sponsorship. This benefit may include advertising, signage or naming rights, or some other type of benefit of value. As UNSW is registered for GST it must pay GST on the sponsorship it receives.

Invoices are raised by Accounts Receivable (AR). A “Request for Invoice” will need to be completed by the Foundation Office and sent to AR. AR will raise the invoice and send it to the Foundation Office to be sent to the sponsor as part of the stewardship processes. It is the
responsibility of the Foundation Office and/or the development managers to chase outstanding debtors, not the role of AR.

See Diagram 5 – *Raising an Invoice* in Appendix A

2.11 Raising a pledge reminder

A pledge reminder is a letter or other document that is sent to a donor to remind them of a pledge made for a gift. As it is not a tax invoice, it is only recorded in the customer relationship management database and not the financial system.

The Foundation Office prepares a monthly report of all pledge reminders due which is distributed to the development managers for review. Pledge reminders are only generated when the development manager approves the report through completing the appropriate form. The pledge reminder is sent to the contributor by the Foundation Office as part of the stewardship processes. The development manager is responsible for following up unpaid pledge reminders with the contributor.

Diagram 6 - *Issuing a Pledge Reminder* in Appendix A provides more detail about this process.

2.12 RF222

RF222 is still active, although there are changes to the funding procedures.

To establish an RF222 project, the Foundation Office must first verify if the funding is philanthropic.

If the funding is philanthropic, this procedure, (the Receipting and Administration of UNSW Fundraising Income Procedure) must be followed.

If the funding is not philanthropic, RF222 procedures in the Non-Contractual Research Funds Procedure must be followed.

2.13 Workplace Giving for UNSW staff

UNSW staff can give to UNSW through automated payroll deductions managed through Salaries. Contact the Salaries office for further information.

2.14 Workplace giving to UNSW by staff of other organisations

Staff of other organisations are also able to give to UNSW through automated payroll deductions organised by the other organisation. The process is managed by the Foundation Office and is outlined in Appendix B.
2.15 Reporting

The Foundation Office is responsible for reporting on fundraising contributions to UNSW that have been captured in Donat XXXX.

2.16 The Budget process

Internal expense in Donat XXXX will need to match internal revenue in the Faculty/Division, therefore each Faculty/Division will need to work closely with the Foundation Office when preparing the annual budget.
Appendix A: Diagrams

Following diagrams appear in this section

Diagram 1 – Opening a New Project
Diagram 2 – Decision Tree for Treatment of External Revenue Receipting at UNSW (excluding Teaching Revenue)
Diagram 3 – Receipting Fundraising Income
Diagram 4 – Disbursement from Donat_UNSW
Diagram 5 – Raising an Invoice
Diagram 6 – Issuing a pledge reminder
Diagram 1 – Opening a new project

Opening a Project in Donat_UNSW

- Faculty/Division Development Associate
  - Project exists?
    - Yes: Develop Gift Acknowledgement
    - No: Complete "Project Chartfield Modification Form"
  - Gift Acknowledgement exists?
    - Yes: Notify Fdn Office of the project number
    - No: Develop Gift Acknowledgement

- Finance Officer/Controller/Advancement
  - Organise approval
  - Open Project and notify Fdn Office and Faculty/Division
  - Update project with "related project" chartfield attribute
  - Record Project in Register
  - Set up pledges/invoice schedule
  - Notify relevant stakeholders

- Office Coordinator
  - Create TRIM file

- Database Admin
  - Open fund in RE; notify staff including DM
  - File copy of paperwork in TRIM file, J drive and RE
  - Request TRIM to be opened

- Faculty
  - Create TRIM file
  - Record Project in Register
  - File copy of paperwork in TRIM file, J drive and RE
Diagram 2 – Decision Tree for Treatment of External revenue Receipting at UNSW (excluding Teaching Revenue)

Decision Tree for Treatment of External Revenue Receipting at UNSW (excluding Teaching & Capital Grant Revenue)

Invoicing of or receipt of external revenue (excl. teaching):

Are the funds to be used for Commercial Activities (CA) – per 2010 CA Operational Guidelines?

Yes

Upon review and approval of a CAR# by CA Officer, receipt in Faculty/Division to a GI fund coded project.

No

Are there Contract that require “Specific terms & conditions / obligations that UNSW has to meet that is more than an “Acquittal” statement, in order to receive the funds?

Yes

Upon review and approval of a file # by Legal Office, receipt in Faculty/Division to the GN001 fund code.

No

Is the revenue from fundraising and/or from a philanthropic org (eg Hospital Foundation)?

Yes

Confirmed by the Foundation Office’s Development Associate to be receipted in Faculty Division using Fund Code RF222: (cc. GMO in correspondence)

No

Are the funds to be used as Operating Funds?

Yes

Use Fund Code: BE202 or ED202

No

Determine ‘Contribution Purpose’ Chartfield Attribute
- Scholarship
- Prize
- Award
- Chair/Fellowship
- Capital Campaign
- Research
- General Fundraising

Are the funds to be used for Research Related activities?

Yes

Use Fund Code: BE101 or ED101

No

Determine ‘Contribution Source’ Chartfield Attribute
- Donation/Gift
- Sponsorship
- Bequest
- Fundraising Receipt
- Grant (non-contract)

Funds transferred from Donat_UNSW to Faculty using Fund Code: FC101

Faculty/Division

Foundation Office

GMO

Funds Journalled to Faculty Project upon request

Create project as required in Donat_UNSW

If ‘Contract Research’ then it is received by GMO

Fund Code: RE XXX
Diagram 4 – Disbursement from Donat_UNSW

Disbursement from Donat_UNSW

1. Identify a need for a disbursement
2. Faculty to review request and provide additional information or request for invoice
3. Authorised representative in Gift Acknowledgement to authorise journal request
4. Email Fdn Finance Officer with supporting documents detailing the expenditure
5. Faculty to review request and provide additional information or request for invoice

- Check sufficient funds?
- Yes
  - Raise a journal request (L30)
  - Complete L30 or prepare spreadsheet journal
  - Request in line with GA?
  - Yes
    - Approve journal
  - No
    - Check status of fund and contact relevant relationship mgr

- No
  - Enter L30 or process spreadsheet journal
  - Post journal and notify Faculty

- File documents

- Ensure sufficient funds?
- Yes
  - Check sufficient funds?
- No
  - Faculty to review request and provide additional information or request for invoice

- Yes
  - Authorised representative in Gift Acknowledgement to authorise journal request
  - Email Fdn Finance Officer with supporting documents detailing the expenditure
  - Faculty to review request and provide additional information or request for invoice

- No
  - Check status of fund and contact relevant relationship mgr
  - Enter L30 or process spreadsheet journal
  - Post journal and notify Faculty

- File documents
Diagram 5 – Raising an Invoice

Raising an Invoice (only applicable to Sponsorships) And does not include Co-op Program

- Request Invoice
- Develop Sponsorship Agreement

Sponsorship Agreement exists?
- No
  - Confirm request in line with Agreement
  - Project in NSF exists?
    - No
      - Complete “Request for Tax Invoice” form and send to AR
    - Yes
      - Customer exists in NSF?
        - Yes
          - Request to AR to update
        - No
          - Proceed

Sponsorship Agreement exists?
- Yes
  - Project in NSF exists?
    - No
      - Customer exists in NSF?
        - Yes
          - Prepare Letter and coversheet
        - No
          - Proof letter

Sponsorship Agreement exists?
- Yes
  - Project in NSF exists?
    - No
      - Customer exists in NSF?
        - Yes
          - Prepare Letter and coversheet
        - No
          - Proof letter
    - Yes
      - Customer exists in NSF?
        - Yes
          - Prepare Letter and coversheet
        - No
          - Proof letter

UNSW Accounts Receivable
- AR update/create Customer
  - Process request
  - Send out original letter and invoice
Diagram 6 – Issuing a Pledge Reminder

Issuing a Pledge Reminder

- Mgr Info Services
- Faculty/Division Development Manager
- Foundation Office
- CEO/Director Advancement Services

Run the reports for:
- pledge reminders due next month
- overdue pledge reminders

Send report to each Faculty/Division

Review report and complete the template (form) to confirm the pledge reminders to be issued

Send the completed confirmation form to the Fdn Office Finance Officer

Create the pledge reminder (Word template using RE data)

Record pledge in Invoice register

Create the accompanying letter

Amend Letter and prepare for signature

Copy letter and pledge reminder and file

Send out original letter and pledge reminder

Sign the letter

Proof letter

Run the reports for:
- pledge reminders due next month
- overdue pledge reminders

Send the completed confirmation form to the Fdn Office Finance Officer

Create the accompanying letter

Send the completed confirmation form to the Fdn Office Finance Officer
Appendix B: External Workplace Giving Process

Example:

Person works for company X and wants to donate through a WPG program to UNSW.

Step 1.
Alumni/donor (employee) fills in the form and provides a copy to the employers payroll department and the UNSW Foundation

Step 2
UNSW Foundation confirms in writing to company x (employer) that they have received the WPG form and advises company x (employer) that UNSW requires the following information on the remittance form after each EFT:

1. Pay period
2. Company name
3. Donor name/s
4. Reference - what fund the donation to be used for (this depends on the payroll system)
5. Amount of donation
6. Total amount of EFT

Step 3
Company X (employer) runs payroll and EFT’s the donation/s to the UNSW ANZ bank account providing the reference as “company x (employer) name – workplace giving”, they then send a remittance advice to UNSW Foundation

Sample remittance:

<table>
<thead>
<tr>
<th>Charity</th>
<th>Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of NSW</td>
<td>December 2008</td>
</tr>
<tr>
<td>Law School Endowment</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given Name</th>
<th>Payroll No</th>
<th>Reference</th>
<th>$ Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>???????</td>
<td>???????</td>
<td>2198</td>
<td>Law scholarship</td>
<td>20.00</td>
</tr>
<tr>
<td>???????</td>
<td>???????</td>
<td>2785</td>
<td>AGSM scholarship</td>
<td>20.00</td>
</tr>
<tr>
<td>???????</td>
<td>???????</td>
<td></td>
<td>UNSW Research</td>
<td>20.00</td>
</tr>
</tbody>
</table>

Total Contributions $60.00

Step 4
UNSW Foundation forwards the remittance advice together with the Project number for correct receipting and allocation onto UNSW (treasury@unsw.edu.au, cc copy: y.fadjar@unsw.edu.au, Yennie Fadjar, Senior Treasury officer (EFT Payment))
### Appendix D: Definitions

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beneficial Fund</td>
<td>A fund where the capital is used, consistent with the protocol, and continues to be used until all funds, including investment returns, have been disbursed. At UNSW these are part of restricted funding.</td>
</tr>
<tr>
<td>Bequest</td>
<td>A gift of personal property by will. The bequest could be cash, shares or property and it may have special terms and conditions attached.</td>
</tr>
<tr>
<td>Commercial activity</td>
<td>Activities run with the intention of generating a surplus</td>
</tr>
<tr>
<td>Donat_UNSW</td>
<td>is the name (department ID) in the UNSW financial system, NSFinancials (NSF) for the University component of Donated Funds@UNSW</td>
</tr>
<tr>
<td>Donated Funds @UNSW</td>
<td>is the name for the fundraising income held by both the University and UNSW Foundation.</td>
</tr>
<tr>
<td>Endowed Fund Endowment</td>
<td>Fundraising income where the capital is invested and only the investment return is disbursed.</td>
</tr>
<tr>
<td>Event-based income</td>
<td>Income from fundraising activities such as events, raffles, lotteries, auctions, dinners etc...</td>
</tr>
<tr>
<td>External research activity</td>
<td>(RE) Funds for contracts with external organisations for specific research which is administered by the Grants Management Office (GMO)</td>
</tr>
<tr>
<td>FinSys</td>
<td>Financial Systems Department, a division of Finance</td>
</tr>
<tr>
<td>Foundation Office</td>
<td>The division of UNSW responsible for the raising, reporting and administration of all fundraising income and alumni relations for UNSW.</td>
</tr>
<tr>
<td>Foundation trust</td>
<td>The University of New South Wales Foundation is a trust established by a Deed of Trust between UNSW and the University of New South Wales Foundation Limited. It is not a legal entity in its own right.</td>
</tr>
<tr>
<td>Foundation Limited</td>
<td>The University of New South Wales Foundation Limited is a company limited by guarantee which acts as trustee of three trusts including the University of New South Wales Foundation (see above).</td>
</tr>
<tr>
<td>Fund</td>
<td>Used to record the sources of revenues that UNSW receives and the matching expenses, assets, liabilities and equity.</td>
</tr>
<tr>
<td>Fundraising</td>
<td>The process of soliciting and gathering contributions of money or other resources, by requests to individuals, businesses, charitable foundations, or governmental agencies. (Also known as</td>
</tr>
<tr>
<td><strong>Fundraising Income</strong></td>
<td>Income received by UNSW from bequests, gifts, sponsorships, non-contract grants and income from fundraising activities.</td>
</tr>
<tr>
<td>------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>GF / General Fund</strong></td>
<td>Unrestricted Funds used for the core teaching activities of UNSW including support.</td>
</tr>
</tbody>
</table>
| **Gift**               | A voluntary contribution to a recognised organisation or charity (such as UNSW), that has the characteristics outlined by the ATO\(^2\): A gift cannot provide a material benefit to the donor and may be tax deductible if it is within the ATO’s guidelines.  
An acknowledgement that a recipient makes in appreciation of a payment can be consistent with the payment being a gift depending on the type and value of the acknowledgement.  
A gift made to a non-profit organisation is not consideration for a sale and is not subject to GST\(^4\). |
| **Gift Acknowledgement** | A UNSW document held by the Foundation Office outlining the intended processes for the administration of fundraising income (previously known as a Protocol). |
| **GMO**                | Grants Management Office.                                                                                         |
| **Grant**              | Funds paid by one party (UNSW, a government department, a philanthropic organisation) to a recipient, for a specific outcome often with rights and obligations on each party.  
(See Research Grants) |
| **NSF**                | NS Financial: UNSW’s name of the PeopleSoft financial accounting system.                                           |
| **Pledge**             | An assurance or commitment from a donor (either individual or corporate entity) that they will make a gift. It is not a legally binding contract and should not be recorded in the general ledger. |
| **Pledge Reminder**    | A letter/document sent to a contributor to remind them of a pledge made for a gift. It is not a tax invoice and so is not generated through a financial system. Pledges are recorded in the Customer Relationship Management system and not the financial system. |
| **Project**            | The chartfield in the Chart of Accounts which captures and controls transactions for specific activities which are identified for a specific purpose. These can be limited to a specific timeframe or activity which has a defined end date or output. |

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\(^2\) *Fundraising*, ATO publication NAT 13095-09.2008, p 5  
\(^3\) *Fundraising* p 6  
\(^4\) *Fundraising*, p 26
<table>
<thead>
<tr>
<th><strong>Recurring gift</strong></th>
<th>A regular gift of money.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Research Grant</strong></td>
<td>A grant (see above) specifically for research purposes administered through UNSW Grants Management Office.</td>
</tr>
</tbody>
</table>
| **Scholarship** | An ongoing or one-off benefit payment to students who meet defined criteria to cover tuition fees, textbooks and other related educational expenses such as for travel, boarding or living costs.  
Scholarships are administered through the Scholarships Office or the Co-op Program which is a specific industry based scholarship program.  
Scholarships can be either Endowed or Beneficial. |
| **Sponsorship** | Funding from an entity for a specific activity or program in return for a material benefit such as specific rights. It excludes the sponsorship of students.  
The agreement will be in the form of a contract which will include a payment schedule for which an invoice will need to be raised, and GST will be applicable. |
| **Stewardship** | Activity undertaken to ensure a consistent and appropriate approach to acknowledging, recognising and reporting gifts to the University, and to building relationships with contributors. |
| **Trust** | A trust is a legally binding relationship with ongoing rights and obligations, in which an entity or person gives fiduciary control of property to a person or institution (the trustee), subject to an obligation to keep or use the property for the benefit of another (beneficiary).  
If a binding assurance is given to a contributor as to the way the gift will be applied, then this could amount to the creation of a new trust fund, which would have tax and other legal implications for the trustee. |
| **Workplace Giving** | Workplace giving is a Government endorsed, simple and effective way for employees to regularly donate, pre-tax to a registered charity. |

See the Finance website for further definitions at [www.fin.unsw.edu.au](http://www.fin.unsw.edu.au)

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5. *Giftpack*, p 27  
6. *Fundraising*, p31
## Appendix E: History

<table>
<thead>
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<th>Authorised by</th>
<th>Approval Date</th>
<th>Effective Date</th>
<th>Sections modified</th>
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<td>1.0</td>
<td>Executive Director, University Services</td>
<td>6 February 2011</td>
<td>1 January 2011</td>
<td></td>
</tr>
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<td>1.1</td>
<td>Executive Director, University Services</td>
<td>13 April 2011</td>
<td>13 April 2011</td>
<td>2.12</td>
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